Thursday, 24 July 2014

Window displays bringing art to the masses

The City of Bunbury has launched a new and exciting arts project which will see empty CBD shop fronts brought to life.

Titled SchauRausch (lit. trans. ViewIntoxication) the project seeks to provide the joy of discovering art in new ways.

The idea is to showcase artworks in empty shops around the City – bringing art to the community and livening-up empty shops.

The City of Bunbury invites South West artists and CBD business owners to register their interest in the project.

Project coordinator and City Arts and Cultural Development Officer Anna Edmundson said the SchauRausch project aimed to show the amount of artistic creativity in Bunbury and the South West and give artists the opportunity to display their works.

“Aligning with the initiative of revitalising the CBD, the project aims to invigorate empty shops by displaying artworks in empty shop windows, without interfering with the shop being for lease,” Mrs Edmundson said.

“We are looking for submissions in 2D and 3D form and encourage a variety of forms such as paintings, sculptures and mixed media art.

“Artists are encouraged to bring their own stand/easel for their works.”

The project is another way the City hopes to inject vibrancy into the CBD.

Submissions are now open and the City of Bunbury will keep a register of all art submitted and will rotate/alternate each artists works as empty shops become available.

This project is supported by the City of Bunbury, various commercial real estate agents and shop managers.
Artists, shop owners or commercial estate agents/managers can contact Mrs Edmundson for further details on aedmundson@bunbury.wa.gov.au or 9792 7035.

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