

# MEDIA STATEMENT



Tuesday, 13 November 2018

## **City partners with Responsible Cafes in the war on waste**

In a bid to reduce the amount of takeaway coffee cups going to landfill the City of Bunbury has joined forces with the Responsible Cafes program which aims to connect cafes to environmentally conscious consumers.

The City's Waste Education Officers have set a goal of signing up 22 Bunbury cafes to the program by the end of November.

So far five have joined and it is hoped all local cafes will be registered within the next two years.

The program gives coffee drinkers a discount on their beverage of choice when bringing in their own reusable cup rather than using a takeaway cup.

Each café which signs up to the program will be given 20 free KeepCups which they can hand out to their first 20 customers.

City staff and Elected Members have also jumped on board the movement and will be receiving their own KeepCups for use.

Bunbury Mayor Gary Brennan said it was essential staff and Councillors led by example.

"It's time to start practising what we preach and just this small change has the potential to divert hundreds if not thousands of disposable takeaway cups from landfill," Mayor Brennan said.

"I encourage Bunbury cafes to support this fantastic initiative."

Café owners who would like to know more can contact Carmen Kowal on 9792 7337 or email [ckowal@bunbury.wa.gov.au](mailto:ckowal@bunbury.wa.gov.au)

**ENDS**

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