

MEDIA STATEMENT



Thursday, 26 May 2016

Bunbury Wildlife Park and Visitor Centre earn 2016 TripAdvisor Certificate of Excellence

The Bunbury Wildlife Park and Bunbury Visitor Centre have received a TripAdvisor® Certificate of Excellence.

Now in its sixth year, the achievement celebrates hospitality businesses that have earned great traveller reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located all over the world that have continually delivered a quality customer experience.

Acting Manager Tourism, Events and Wildlife Park Lucy Wiseman said it was fantastic the park was being recognised as one of Bunbury's premier tourist attractions and applauded the Visitor Centre staff on providing a superior service to its customers.

"The Certificate of Excellence confirms that the Park is great place to visit and has so much to offer while the Visitor Centre has been recognised for the outstanding service it provides to visitors and tourists," Mrs Wiseman said.

"The comments and reviews we have received from visitors using the TripAdvisor website have been overwhelmingly positive with praise and appreciation."

"We are thrilled to receive such recognition and invite anyone who hasn't visited the Wildlife Park lately to come down and check out what's on offer."

The Bunbury Wildlife Park is home to a variety of Australian wildlife including kangaroos, wallabies, emus, a wombat, birds, possums, reptiles and amphibians.

It also has a range of animal experiences to choose from such as pat the kangaroos and walk-through free flight aviaries.

Visitors can also picnic in the park or enjoy a tasty lunch, coffee or snack from the onsite café.

The Visitor Centre is a one-stop shop for tourists and visitors to Bunbury providing a range of information such as accommodation, things to see and do, tour bookings and local Bunbury knowledge.

Lee-Maree Gallo, Media and Communications Officer
T: 0428 201 253 **E:** imgallo@bunbury.wa.gov.au

4 Stephen Street, Bunbury WA 6230 - PO Box 21 Bunbury WA 6231 **T:** (08) 9792 7000
TTY: 13 36 77 **F:** (08) 9792 7184 **E:** contact@bunbury.wa.gov.au **W:** www.bunbury.wa.gov.au

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According to TripAdvisor Vice President of Industry Marketing Heather Leisman the Certificate of Excellence honours hospitality businesses that have consistently received strong praise and ratings from travellers.

“This recognition helps travellers identify and book properties that regularly deliver great service. TripAdvisor is proud to play this integral role in helping travellers feel more confident in their booking decisions,” Ms Leisman said.

The Certificate of Excellence accounts for the quality, quantity and timeliness of reviews submitted by travellers on TripAdvisor over a 12-month period.

To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

The Bunbury Wildlife Park is located at the Big Swamp Parkland, Prince Philip Drive Bunbury and is open seven days per week from 10am to 5pm.

For more info visit www.bunburywildlifepark.com.au

The Bunbury Visitor Centre is located at the Old Railway Station Carmody Place, Bunbury. For more information visit www.visitbunbury.com.au

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