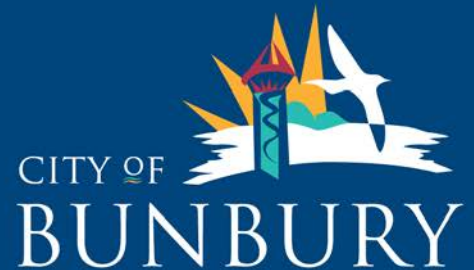


MEDIA STATEMENT



Wednesday, 21 March 2018

Bunbury City Council adopts Strategic Community Plan

On Tuesday night Bunbury City Council gave the tick of approval to its Strategic Community Plan which will guide the direction of the City over the next 10 years.

The high-level document outlines the long-term vision, values, aspirations and objectives of the community. The document is reviewed every two-to-five years to accommodate any change.

It was developed after extensive community consultation including several pop-up stalls where community members could drop in and share their views and ideas about the future of Bunbury. More than 1500 people took part in the process.

This information was then collated by an external agency and the current Strategic Community Plan was created.

It has been mapped into four key themes and goals

- Our community and culture – a safe, healthy and cohesive community, with a rich cultural life, and supportive social environment.
- Our economy – a thriving and dynamic economy, that plays to its strengths, and confidently presents to the world.
- Our places and spaces – a natural and built environment that reflects Bunbury's core values.
- Our City – Civic leadership, partnerships and sound governance in delivering with and for the community

And a further 19 objectives (see plan for full details).

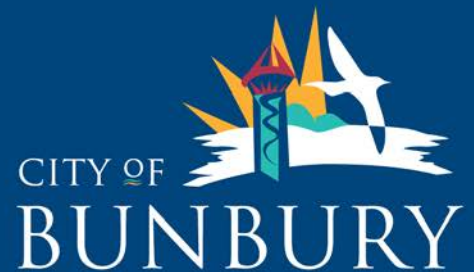
It also includes the City's vision which has changed from *Bunbury will continue to be recognised as the capital city of the South West region, with a strong and diverse economy offering a safe, friendly and vibrant lifestyle within an attractive natural and built environment* to *Bunbury: welcoming and full of opportunities*.

Bunbury Mayor Gary Brennan said the plan was the City's most important document and helped identify the City's future projects.

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MEDIA STATEMENT



“The Strategic Community Plan sits alongside and supports the City’s Integrated Financial Plan, Asset Management Plan and Workforce Plan,”

“Together these plans seek to ensure that the requisite level of resourcing is available to provide ongoing service delivery, maintain our assets, as well as fund the strategies, activities and projects to deliver the community objectives.

“I encourage the community to have a read as this plan has been created by them for them.”

The Strategic Community Plan can be downloaded from www.bunbury.wa.gov.au by searching ‘Strategic Community Plan 2018’ or hard copies can be accessed by request via records@bunbury.wa.gov.au

ENDS

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