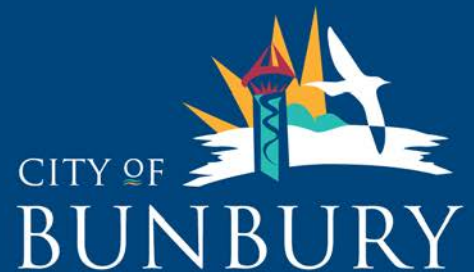


MEDIA STATEMENT



Friday, 20 October 2017

Top volleyball talent heading to Bunbury

Australia's best beach volleyball talent will take Bunbury by storm next April when Volley by the Bay hits the Koombana Bay beach.

Three major competitions will be held over a week from 21 April to 29 April that will attract a large contingent of competitors and visitors from around the country.

Events include the Alcohol Think Again Beach Tour, the Australian Under-23 Beach Championships and the Australian Junior Beach Championships, all of which will be held on Koombana Bay beach.

It will be one of the first major events to make use of the revitalised Koombana foreshore with the City of Bunbury supporting the event through the Sports Marketing Australia budget to the tune of \$25,500.

Manager Tourism, Events and Promotion Isabell Evans said Volley by the Bay was a high profile tournament that added to an already impressive list of events for Bunbury.

"It is fantastic that we are able to work with Volleyball WA and Volleyball Australia to bring outstanding athletes to Bunbury for such a major week-long competition," Ms Evans said.

"It adds to a host of other major events – such as the BMX Australia National Championships in March and Nitro Circus in April – that will bring significant social and economic benefits to Bunbury.

"These events are an example of the City's targeted, proactive approach to attracting and securing events that add vibrancy and economically benefit Bunbury."

Ms Evans said the accommodation sector was a big winner with the large number of events already resulting in bookings worth tens of thousands of dollars.

"Volley by the Bay will also give us the opportunity to show off the revitalised Koombana Bay foreshore, which we are sure will remain a popular location for events such as this," she said.

"Securing this event is another example of how our investment with Sports Marketing Australia is paying dividends, while the work of the Bunbury Events Advisory Group also continues to reap rewards."

A full list of events can be found at <https://visitbunbury.com.au/events/>

ENDS

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