

# MEDIA STATEMENT



Wednesday, 20 April 2016

## **Budget camp site plan to boost tourism**

A working group will investigate establishing budget camping sites in the City of Bunbury in an attempt to attract the growing number of tourists who travel in their own self-contained accommodation.

The group is expected to consist of a wide range of representatives who will look at the identification of sites and opportunities, along with the commercial benefits, of budget camp sites.

Bunbury Mayor Gary Brennan said many people took advantage of modern self-contained vehicles, such as RVs and caravans, that allowed travellers to experience more during their holidays.

“There is a growing trend for people to look for free or budget-priced locations as these cheap camping spots allow them to travel at a much lower cost and for longer periods of time,” Mr Brennan said.

“There are locations such as this outside of Bunbury but that does not help to attract additional tourism to our City.

“There are locations that I think would be ideal within the City of Bunbury and opening these up to travellers would provide tangible social and economic benefits.

“This action has resulted from a suggestion by long-term resident Lloyd Parker and I further encourage residents to offer ideas to improve our city.”

Mr Brennan said the budget camping locations would offer an alternative to existing caravan parks rather than compete with commercial establishments.

“There are several excellent caravan parks in Bunbury and they play a major role in attracting and accommodating a range of visitors,” he said.

“That is why we are very keen for these caravan park operators to be involved in the working group, along with the City, camping industry representatives and the Bunbury Chamber of Commerce and Industries.”

The working group will provide a report back to Bunbury City Council once their investigations are completed.

**ENDS**

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