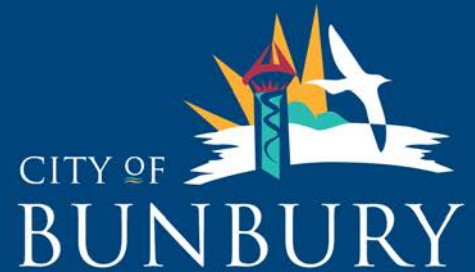


# MEDIA STATEMENT



Friday, 15 September 2017

## **Sponsorship boost for Christmas in the City**

A significant sponsorship contribution from The Apprentice and Traineeship Company will ensure the City of Bunbury's popular annual Christmas in the City continues to grow as a significant community event.

The Apprentice and Traineeship Company will contribute \$20,000 per year for the next five years towards the Carols Concert, making for a total commitment of \$100,000.

To be known as the *Carols Concert presented by The Apprentice and Traineeship Company*, this popular showcase of talent is a highlight of Christmas in the City, which also includes a street parade through the CBD.

This year's event will be held on Sunday, 10 December and also features food and market stalls, entertainment and activities for community members of all ages.

Christmas in the City is held at the Graham Bricknell Music Shell and Bicentennial Square with about 15,000 people from Bunbury-Geographe and the wider South West community expected to attend.

The festival will host different zones that are free to the community and will include an artificial ice rink, Candy Land (food-based workshop), Rudolph's Barn (petting zoo), Snow Land (marquee with artificial snow) and Santa's Village (meet Santa and Mrs Claus). There will also be food vendors and market stalls selling their wares.

The street parade begins at 5.30pm and the *Carols Concert presented by The Apprentice and Traineeship Company* kicks off at 7pm and features a line-up of local groups, choirs, and individuals performing classic and modern Christmas themed songs and carols.

Manager Events, Tourism and Promotion Isabell Evans said the generous contribution from sponsors meant the event could reach new heights.

"Christmas in the City is one of Bunbury's biggest events as it brings the community together, so we are always looking at making it bigger and better than the previous year's event," Ms Evans said. "Sponsorship from organisations such as The Apprentice and Traineeship Company play a big part in making this possible."

The Apprentice and Traineeship Company CEO Stan Liaros said he was proud to be involved in the Carols Concert with the City of Bunbury. "This is a significant event that delights people of all ages and we are very pleased to be working with a like-minded community organisation to help bring some Christmas cheer," Mr Liaros said.

**ENDS**

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