

MEDIA STATEMENT



Wednesday, 12 October 2016

City of Bunbury staff top blood donation challenge

A commitment to helping those in need has resulted in the City of Bunbury taking out an award in the Australian Red Cross Blood Service 2016 WA Local Councils Challenge.

The City was named winner in the Small Council Category for having the highest number of donations with a total of 38 from April to the end of June.

Sixteen donors took part in the challenge, which aimed to raise awareness and encourage blood donation through friendly competition.

City of Bunbury Ranger Operations Team Leader Frank Yates was one of the regular donors and he said donating blood was a small but significant act.

“I can’t under-estimate how important it is for people to donate blood as there are so many people in our community who literally rely on them as lifesavers,” Mr Yates said.

“Earning this award is great recognition and I hope it encourages even more donors to step forward at the City and in the community.”

Blood Service spokesperson Jessica Willet congratulated the City of Bunbury for helping save the lives of 114 people.

“We’re hoping the community will follow the lead of City of Bunbury staff and make an appointment to roll up their sleeves,” Ms Willet said.

“In October, Bunbury Donor Centre still needs an extra 140 people to donate blood, and we’re hoping at least 50 of those will be first-time donors.”

Donating blood only takes an hour of your time and each donation can save up to three lives.

For more information on donating blood, visit www.donateblood.com.au or call 13 14 95.

ENDS

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