

MEDIA STATEMENT



Thursday, 11 February 2016

Local businesses to activate public spaces

Activating public areas and encouraging local traders to work hand-in-hand with like-minded businesses have been identified as key outcomes of a consultation process designed to identify suitable outdoor trading spaces in Bunbury.

The City has identified a need to effectively manage the City's public open space in a way that encourages character and vibrancy in the many recreational, tourist and prominent waterfront areas throughout Bunbury.

The call has gone out for Registrations of Interest from suitably qualified businesses and activity operators in order to identify locations around the City that can be "activated".

Suitable areas will be designated as trading areas where a street trading license or fixed term lease can be granted to interested parties.

Bunbury Mayor Gary Brennan said the intention was to bring social, cultural and economic value to the City while encouraging local business growth and identifying the areas around Bunbury that can be enhanced to the benefit of the community.

"This is a two stage process where the City will identify the desired areas and then consider applications by traders to operate in those areas," Mr Brennan said.

"It can also include traders identifying how they can work together to activate a space. For example, a fitness activity could be complimented by a coffee van in a particular location, an arrangement that would have mutual benefits for both parties."

Mr Brennan said the activation would enhance the City's public areas that currently may not be utilised to their full potential.

"We look forward to engaging the public in this process, which is yet another example of the Council 'facilitating' and the community 'doing'," he said

Interested traders are encouraged to download the information pack and registration documents from the City's website at <http://www.bunbury.wa.gov.au/Pages/Activation-of-Public-Space.aspx>

Submissions close 10 March.

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