

# MEDIA STATEMENT



Monday, 1 August 2016

## **Melbourne Cup tour puts City on national stage**

Australian horse racing's most prized possession will take Bunbury by storm on Monday, 8 August when the Emirates Melbourne Cup goes on show as part of a national tour.

Bunbury is one of only three centres in WA to host the tour, which gives the community the chance to get up close with the famous trophy while also giving Bunbury exposure across the country.

The cup will be paraded from the CBD to Donaldson Park at 12noon, where a special lunch and race meet is being held by tour hosts Bunbury Trotting Club. The Cup will also stop at Carey Park Primary School.

The cup will be on show on Monday afternoon at Donaldson Park where people can have their photo taken with the \$175,000 trophy in return for a gold coin donation, with proceeds going towards Bunbury Choose Respect.

People have the chance to win a trip for two to the 2016 Emirates Melbourne Cup by uploading their picture to Instagram tagging @FlemingtonVRC, #EmiratesMelbourneCup and #PeoplesCup.

Businesses will also be getting into the spirit of the tour with the Bunbury Chamber of Commerce and Industries holding a shop window competition.

Bunbury Mayor Gary Brennan said the tour was a great opportunity for people to experience the excitement of the Melbourne Cup while also putting Bunbury on the national stage.

"The Cup will be photographed at several iconic locations in Bunbury and these images will become part of a national promotion that will provide great exposure for our City," Mr Brennan said.

"I encourage everyone to take part in any of the events and help make the most of this opportunity to promote our beautiful city to the rest of Australia."

The tour is proudly supported by the City of Bunbury.

**ENDS**

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