ACKNOWLEDGEMENT OF COUNTRY

The City of Bunbury ("the City") recognises the Wardandi Noongar people as the traditional owners of the land upon which the City is situated and respects the ongoing relationship these original custodians have with their land.

The City is committed to achieving genuine reconciliation in the community through strong relationships, recognition of traditional landowners and celebration of our rich cultural diversity and history.

The City acknowledges the cultural importance of Welcome to Country and Acknowledgement of Country for Wardandi Noongar people and its importance to Bunbury’s heritage and identity.
Contents

Mayor’s Message.......................................................................................................................................................... 2
CEO Message .............................................................................................................................................................. 2
Vision and Core Values ........................................................................................................................................ 3
Our Integrated Planning and Reporting Framework ................................................................................................. 4
Engaging Our Community....................................................................................................................................... 4
Performance Management Framework ........................................................................................................................ 5
Community Profile .................................................................................................................................................. 6
Economic Environment, Challenges and Influences ................................................................................................. 7
Risk Management Outline ........................................................................................................................................ 8
Workforce Plan ....................................................................................................................................................... 9
Asset Management ................................................................................................................................................ 10
What We Plan to Deliver for Our Community .......................................................................................................... 12
Our Community and Culture ................................................................................................................................ 14
Our Economy ........................................................................................................................................................ 15
Our Places and Spaces ....................................................................................................................................... 16
Our City ............................................................................................................................................................... 17
Mayor’s Message

I’m pleased to present to you the City of Bunbury Corporate Business Plan. This plan outlines the services, operations and projects we will provide to our community over the next four years.

Councillors and staff have developed this based on what the community have told us through consultation in developing the Strategic Community Plan. The Corporate Business Plan now focuses on how we will deliver the aspirations and objectives requested.

This has been a challenging time to plan into the future when so much of our attention recently has been to support our residents and businesses today, as we face unprecedented times with the COVID-19 crisis. However, the City continues to look to the future on how we can build a better Bunbury.

I feel that our future focus and attention on attracting and securing additional business and industry to Bunbury is paramount and this plan will contribute to this objective.

I am excited for the future of Bunbury and encourage you to take the time to read this plan.

CEO Message

You will notice a new look to our Corporate Business Plan and I would like to commend City staff for presenting what I feel is a more community-friendly publication. The plan identifies the major responsibilities for City services and how and when they are allocated over the next four years.

A lot of work has been done identifying and prioritising the delivery of these key projects that will see a significant and positive impact for Bunbury including the creation of local jobs and the engagement of local suppliers for goods and services.

The new Corporate Business Plan will require the City using additional debt, especially in the 2020/21 financial year for large projects. We have considered the cost of debt and as interest rates are currently very low, we are taking the opportunity for the City to be proactive in investing in a significant capital works program. This will deliver additional facilities that support our community and the economy.

We have a terrific City with excellent infrastructure and fantastic lifestyle with so many positive attributes - so to me it makes sense to use these to our advantage to continue to grow our great City into the future.

I encourage you to view the plan and to give feedback to the City on this version and what else you would like to see the City focus on in the future.
Vision and Core Values

WE ARE COMMUNITY
We are one team
We keep each other safe
We display empathy and respect
We have fun and celebrate our successes
We work together to achieve great outcomes

WE ARE OPEN
We are open to opportunities
We actively listen and think things through
We are inclusive and treat everyone equally
We are honest and open in our communications
We are open to feedback to improve our performance

WE ARE BRAVE
We lead the change, we own it!
We trust and empower each other
We have the difficult conversations early
We hold ourselves to the highest standard
We have the courage to improve and simplify

Bunbury – welcoming and full of opportunities
Our Integrated Planning and Reporting Framework

"The future is not some place we are going to, but one we are creating" – John H. Schaar

Engaging Our Community

In order to develop our Strategic Community Plan, we have sought the views of as many members of our community as possible.

Our community was invited to provide input into a major review of our Strategic Community Plan through a series of surveys and questionnaires, interactive workshops, and focus groups. Each workshop and discussion was conducted by a professional and independent facilitator.

This plan encompasses the views sought during this period and strives to be inclusive while balancing diverse views within our community. Maintaining equilibrium between competing community priorities and limited resources will be a focus for the City of Bunbury during the life of the plan.
Performance Management Framework

- **Vision**
  - Strategic Community Plan
    - Themes
    - Goals
    - Objectives
  - Strategic Performance Measures

- **Informing Plans and Strategies**
  - For example:
    - Integrated Financial Plan
    - Risk Management Framework
    - Asset Management Plan
    - Economic Development Strategy
    - Local Planning Scheme 8
    - Local Planning Strategy
    - Workforce Plan
    - Bunbury Geographe Regional Growth Plan
    - Other Regional and State Plans

- **Corporate Business Plan**
  - Themes
  - Goals
  - Objectives
  - Activities
  - Projects

- **Annual Budget**
  - Services/Processes
  - Activities
  - Projects

- **Departmental Business Plan**
  - Services/Processes
  - Activities
  - Projects
  - Timeframes
  - Responsibilities

- **Staff Performance Plans**

- **Corporate and Operational Performance Measures**

- **Individual Staff Performance Measures**

- **Progress Reporting**
Community Profile

Bunbury is an accessible and inclusive City, where all people are valued equally.

The City of Bunbury has a resident population of 32,684 (2017 Census) and is located in the south west of Western Australia, about 180km south of the State capital, Perth. The Bunbury Geographe region includes the City of Bunbury and the Shires of Capel, Dardanup and Harvey, and has a population of about 90,000 residents. The South West region, to which Bunbury acts as a hub, has a total population of 175,904.

Bunbury is a beautiful place to live, work and visit and has something for everyone. The quality of life is one of its biggest attractions offering residents a variety of amenities, schools, shops, beaches and nightlife, all within easy reach. It has everything a family needs including public and private schools, tertiary education, and a range of health services, not to mention an extensive and diverse events calendar.

The City of Bunbury will continue to grow, develop and improve thanks to these qualities and the massive potential for investment and growth in our region.
Economic Environment, Challenges and Influences

As Western Australia’s second City and the economic hub for the South West, Bunbury has the ability to play a key role in leveraging opportunities to grow economic development, employment and business confidence in the region. We are in a dynamic, technological environment and as a City we need to be responsive to these advances and support our business community accordingly.

It is important to acknowledge that economic development is not just about financial prosperity but also social well-being. A community’s relative attractiveness as a “place to live” is integral to its attractiveness as a “place to invest”. Together these two factors help build community sustainability and resilience.

Economic development growth within our City and region is multifaceted, interconnected and the responsibility of many, therefore shared accountability and partnerships will be central to the City’s success.

The City continues to commit to economic development through;
- Delivering necessary services that enhance and benefit the businesses and residents of the City of Bunbury
- Being a strong advocate for Bunbury
- Providing leadership and direction in attracting new business and assisting existing businesses
- Developing aspirational, commercial and sustainable strategies that underpin the economic development of Bunbury
- Providing a transparent, certain and efficient regulatory framework that actively attracts investment and supports economic growth
- Providing infrastructure and property in order to enhance and support development

The City of Bunbury’s Corporate Business Plan has been developed with the knowledge that our plans are also influenced by what happens beyond the City’s boundaries. The following statements by the WA State Government are also applicable to the City;

“The WA economy has been severely impacted by the (COVID-19) pandemic. WA has seen reduced income and increased unemployment. There have been significant impacts on business and consumer confidence.”¹

“Addressing the sustainability, competitiveness and viability of the economy supports recovery across all areas. A prosperous State for business, work and education increases employment, generates business diversity and fosters innovation. Stimulating and supporting infrastructure generates employment opportunities and avenues for industry engagement and investment.

Effective social recovery is the foundation for enabling recovery in all aspects of the community and is essential for future community sustainability. Restoring community cohesion and resilience improve quality of life and the social fabric of Western Australia, with a particular focus on vulnerable people. Active engagement in arts, culture, education, sport and recreation builds community strength.

Restoring the confidence of business and industry supports economic recovery and growth and also allows for adaptations to the changed and changing environment. It provides the platform for new and emerging industry diversification while harnessing the State’s rich innovative and research community.

A dedicated regional focus across all areas of recovery is needed to revitalise the regions through business development, community resilience initiatives, local engagement and leveraging opportunities for diverse industry and local jobs.”²

“The impacts are significant, and recovery will require the efforts of every Western Australian. It is a shared responsibility where the public, private and not-for-profit sectors partner with the State’s diverse communities.”³

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Risk Management Outline

The City’s Risk Management Framework creates the environment in which the City’s risk management processes operate enabling us to be better informed, more decisive and move with increased confidence to the achievement of our Strategic Community and Corporate Business Plans.

The framework, as shown below, sets up how we assess our exposure to risk, as well as the administrative, human and financial resources required to manage our risks while meeting our objectives.
Workforce Plan

The City of Bunbury’s (the City) Workforce Plan aims to forecast the strategic direction needed in Human Resource and Organisational Development management.

The current plan highlights the steady state in relation to FTE (full-time equivalents) and a consolidation on employee costs. It aims to explore the current internal workforce profile and define the way forward. A high-level strategic approach has been taken to workforce planning, with a key focus on how the City can look internally to work as efficiently and effectively as possible.

A commitment to review all services provided to the community, not only by internal employees but also those that the City contracts to deliver work, will be undertaken during the current plan. The key outcome from this is to ensure that the best value for money and service delivery is achieved for the Bunbury community.

Workforce planning is one of the core components of the WA Department of Local Government Integrated Planning and Reporting Framework and is "a continuous process of shaping the workforce to ensure that it is capable of delivering organisational objectives now and in the future".4

The Workforce Plan will allow the City to set its priorities within its resourcing capacity and deliver short, medium and long-term community priorities and aspirations. It is a plan that is continually evolving to ensure the City has the right people in the right place at the right time.

The City of Bunbury is administered through a structure of four directorates containing 10 departments and more than 30 service delivery units. These units are managed by a Chief Executive Officer, Directors, Managers and Team Leaders. The structure is adjusted when the City embarks on new opportunities, divests itself of service functions or when there is a need to reorganise functions into different units for better management.

It is an exciting time for Bunbury. There is a great deal of growth in the region along with the City itself. A positive culture internally, along with a strong focus on the delivery of quality outcomes for the community, will result in the City living up to its vision of being “Welcoming and full of opportunities.”

The structure also ensures that the City complies with its legal obligation “…to ensure that there is an appropriate structure for administering the local government.”5

The City of Bunbury undertook the below process to develop the City’s 2018 - 2022 Workforce Plan:

Step 1
CEO / Council review of Executive Structure

Step 2
Analysis of current Workforce and environment

Step 3
Analysis of challenges facing City of Bunbury Workforce Planning

Step 4
Analysis of workforce implications of Strategic Community Plan and other external demands

Step 5
Development of Outcomes and Action Plan

This structure has been developed to guide flexibility in service delivery, while maintaining what has been identified as the core services and activities of the City.

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5 State of Western Australia, Local Government Act 1995 – Sect 5.2
Asset Management

Management of Community Assets
As the population grows and the residential density increases so does the demand on the community’s infrastructure.

As the City continues to promote itself as a destination to live, invest and visit we must be prepared for the impact that this will have on our asset network.

The City has invested significant time collecting and developing our asset information including installation dates, replacement costs, useful lives, construction materials, condition and physical location. By understanding what we own and maintain and by assessing the criticality and risk of asset failure, the City is able to calculate asset renewal and replacement at the appropriate time.

The following is a summary of community assets:

**The City owns and maintains an infrastructure network valued at $498,694,524 for the community**

**PROPERTY PLANT & EQUIPMENT**
1. Land
2. Buildings
3. Plant & Vehicle
4. Equipment
5. Furniture & Fittings
6. Art & Culture

Valued at $304,187,025

**OPEN SPACE**

$21.5 million of public recreation and irrigation

**MARINE**
assets including 3.92 km of seawalls

Valued at $63,684,382

**PUBLIC ART**
62 individual pieces valuing $5,918,391

**STORMWATER**
assets move water from properties & roads to alleviate flooding.

Current replacement cost of $102,619,637

**Pathways** – 218 kilometres
Valued at $63,684,382

**15 BRIDGES**
valued at $8,981,319

**PUBLIC ART**
150 individual buildings (excluding heritage) $148,229,652

**Airport road infrastructure currently valued at $7,024,676**
With over 13,000 aircraft movements annually
ROAD NETWORK
Current replacement cost
$242,260,927

STRUCTURES
Replacement value $14.7M
Marlston Lookout Tower: $1M
Retaining Walls: 13km
Public Shelters: 88

240 solar panels
installed at the South West Sports Centre
to continually heat the 50m lap pool

54.5 hectares of grass
playing surfaces valued at
$5,849,165

30 public toilet blocks

OTHER ASSETS
valued at $9.45 million
1. Lights
2. Refuse
3. Services
4. Signage
5. Public Transport

$3 million in bin / refuse assets
- Household rubbish bins
- Recycling rubbish bins
- Organic rubbish bins
- Park rubbish bins
- Big Belly bins
- Bus Stop bins
- Bin surrounds

130 x bicycle racks
54 x drink fountains
39 x barbecues

46 built playgrounds across
NINE suburbs with 246 individual
items of play equipment valuing
$2,577,204

14,000 + street trees

326.94 km of sealed roads

Heritage
Listed Buildings
9

Home to 31
various sporting clubs and organisations

CITY ART COLLECTION
1,015 items
valuing $2,268,189

57 individual carparks
What We Plan to Deliver for Our Community

The City of Bunbury has prepared its Strategic Community Plan and Corporate Business Plan using the following themes, goals and objectives:

**Theme 1: Our Community and Culture**

**Goal:** A safe, healthy and cohesive community, with a rich cultural life, and supportive social environment.

**Objectives:**
- A community where people are safe and feel safe
- An active community, able to access a wide range of sporting, recreation and leisure options
- A welcoming community, where diverse cultures are valued, and residents have a sense of belonging
- Arts, culture, heritage and events that enrich our understanding and enjoyment of life, celebrate our identity and bring the community together
- Establish Bunbury as the most accessible regional city in Australia
- A community that provides for the particular needs of the young and old

**Theme 2: Our Economy**

**Goal:** A thriving and dynamic economy, that plays to its strengths, and confidently presents to the world.

**Objectives:**
- Bunbury builds on its competitive advantages, supports innovation and celebrates business success
- Bunbury is known far and wide for its strengths as a place to live, visit and do business
Theme 3: Our Places and Spaces

Goal: A natural and built environment that reflects Bunbury’s core values.

Objectives:
- A City that is easy to get around with attractive streetscapes and pathways
- An irresistible City Centre, with thriving businesses and a vibrant inner-city residential community
- High-quality urban design, well-planned neighbourhoods with housing choice, and appropriate provision for diverse land uses to meet the community’s needs
- Minimised risk of flooding through effective management that has regard to the impacts of climate change
- Efficient use of resources, particularly water and energy, with minimum waste and efficient disposal
- The public health and amenity of the community is protected
- Management of significant natural areas which provides for human enjoyment while protecting habitat and environmental values for generations to come

Theme 4: Our City

Goal: Civic leadership, partnerships and sound governance in delivering with and for the community.

Objectives:
- A passionate advocate for the community, with strong partnerships to amplify the outcomes that can be achieved
- A highly-engaged and involved community, working together on strategy development and implementation
- Trusted leadership and robust decision-making
- A skilled organisation, which exercises responsible asset stewardship, sound financial management, and exemplary customer service
The following are some of the services and projects provided to our community over the next four years.

### Our Community and Culture

<table>
<thead>
<tr>
<th>Category</th>
<th>2020-21</th>
<th>2021-22</th>
<th>2022-23</th>
<th>2023-24</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A safe, healthy and cohesive community, with a rich cultural life, and supportive social environment</strong></td>
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<td></td>
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<tr>
<td>A community where people are safe and feel safe</td>
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<tr>
<td>Community safety awareness and education; emergency incident and recovery; bushfire brigade and state emergency services; CCTV; street, recreation and park lighting</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>City Nightscape Lighting</td>
<td>●</td>
<td>●</td>
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<td>●</td>
</tr>
<tr>
<td>An active community, able to access a wide range of sporting, recreation and leisure options</td>
<td></td>
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<tr>
<td>Beach shelters, platforms, boat ramps; sports and recreation areas; parks and playgrounds; athletics facility; South West Sports Centre</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Youth Precinct</td>
<td>●</td>
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<tr>
<td>Hay Park Central/North</td>
<td>●</td>
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</tr>
<tr>
<td>A welcoming community, where diverse cultures are valued, and residents have a sense of belonging</td>
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<tr>
<td>Bunbury - Setagaya Sister City Relationship</td>
<td>●</td>
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<tr>
<td>Bunbury - Nha Trang Sister City Relationship</td>
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<tr>
<td>Bunbury - Jiaxing Friendship City Relationship</td>
<td>●</td>
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<tr>
<td>Reconciliation Action Plan</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Arts, culture, heritage and events that enrich our understanding and enjoyment of life, celebrate our identity and bring the community together</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Art gallery and exhibitions; entertainment centre; arts centre; community events; museum and heritage programs</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Christmas in the City</td>
<td>●</td>
<td>●</td>
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<td>●</td>
</tr>
<tr>
<td>SkyFest Celebrations</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>ANZAC Day</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Establish Bunbury as the most accessible regional city in Australia</td>
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</tr>
<tr>
<td>Disability access and inclusion plan; accessible paths and cycleways</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Facility upgrades to meet the goal of Most Accessible Regional City in Australia (MARCIA)</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A community that provides for the particular needs of the young and old</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Adult learning and literacy, library home deliveries; youth programs, activities, and advisory council</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>South West Clontarf Academy</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Newton Moore Girls Academy</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>
The following are some of the services and projects provided to our community over the next four years.

### Our Economy

<table>
<thead>
<tr>
<th>A thriving and dynamic economy, that plays to its strengths, and confidently presents to the world</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bunbury builds on its competitive advantages, supports innovation and celebrates business success</strong></td>
</tr>
<tr>
<td>Implement Economic Development Strategy</td>
</tr>
<tr>
<td>Be Connected Capacity Building program</td>
</tr>
<tr>
<td>Smart Communities Innovation Forum</td>
</tr>
<tr>
<td><strong>Bunbury is known far and wide for its strengths as a place to live, visit and do business</strong></td>
</tr>
<tr>
<td>Bunbury tourism promotion; marketing activities; visitor services</td>
</tr>
<tr>
<td>Implement Bunbury Promotional Strategy</td>
</tr>
<tr>
<td>Connect with Asia</td>
</tr>
</tbody>
</table>
The following are some of the services and projects provided to our community over the next four years.

<table>
<thead>
<tr>
<th>Our Places and Spaces</th>
<th>2020-21</th>
<th>2021-22</th>
<th>2022-23</th>
<th>2023-24</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A natural and built environment that reflects Bunbury’s core values</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>A City that is easy to get around with attractive streetscapes and pathways</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Street signs; bus shelters; boardwalks; traffic management; trees; roads; paths; airport</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Realign and widen Ocean Drive</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Ocean Drive/Hayward Street Footbridge</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>High-quality urban design, well-planned neighbourhoods with housing choice, and appropriate provision for diverse land uses to meet the community’s needs</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Local area planning, building and planning, environmental and land use advice;</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Local Planning Strategy for Integrated Transport</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Sustainability Strategy Action Plan</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Local Planning Strategy for Employment &amp; Productivity</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
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<tr>
<td><strong>Minimised risk of flooding through effective management that has regard to the impacts of climate change</strong></td>
<td></td>
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</tr>
<tr>
<td>Drainage pipes; pump stations; compensation basins; stormwater infrastructure</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Pelican Point marine walls</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Hayes Street pump station</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Leschenault Inlet marine walls</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Efficient use of resources, particularly water and energy, with minimum waste and efficient disposal</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organic waste; hazardous waste; recyclable materials; household and commercial waste collection; irrigation and reticulation systems</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Recycle Centre/Container Deposit Refund point</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Renewable energy and energy efficiency</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>The public health and amenity of the community is protected</strong></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Legislation compliance; street trading; health assessments; facility cleaning</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Management of contaminated sites</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Management of significant natural areas which provides for human enjoyment while protecting habitat and environmental values for generations to come</strong></td>
<td></td>
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</tr>
<tr>
<td>Environmental management and education; sustainability initiatives; horticultural activities; ecological science and natural resource management</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Culling of introduced corellas</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
<tr>
<td>Coastal Hazard Risk Management Plan</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
</tbody>
</table>

16
The following are some of the services and projects provided to our community over the next four years.

## Our City

### Civic leadership, partnerships and sound governance in delivering with and for the community

<table>
<thead>
<tr>
<th>Description</th>
<th>2020-21</th>
<th>2021-22</th>
<th>2022-23</th>
<th>2023-24</th>
</tr>
</thead>
<tbody>
<tr>
<td>A passionate advocate for the community, with strong partnerships to amplify the outcomes that can be achieved</td>
<td>Bunbury-Wellington Group of Councils; Bunbury Geographe Growth Plan Steering Committee; Western Australian Local Government Association; administrative support</td>
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<td></td>
<td>Bunbury Geographe Seniors and Community Centre</td>
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<tr>
<td>A highly-engaged and involved community, working together on strategy development and implementation</td>
<td>Strategic community plan; community engagement; corporate performance and management; youth engagement</td>
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<td></td>
<td>Bunbury Strategic Plan</td>
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<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td></td>
<td>Community satisfaction and perception survey</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>Trusted leadership and robust decision-making</td>
<td>Council elections; internal audits; media releases; incident and hazard investigation and management; leadership and management</td>
<td>![ ]</td>
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<td>![ ]</td>
</tr>
<tr>
<td>A skilled organisation, which exercises responsible asset stewardship, sound financial management, and exemplary customer service</td>
<td>Corporate training programs; business coordination; vehicle maintenance and replacement; asset management; traineeships</td>
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<tr>
<td></td>
<td>Establish City of Bunbury digital platform</td>
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<tr>
<td></td>
<td>Asset maintenance and replacement</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td></td>
<td>Business case development for future works</td>
<td>![ ]</td>
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</tr>
</tbody>
</table>