



# Bunbury RoadWise Committee

## Action Plan 2018

# ROADWISE PROGRAM

The RoadWise Program was founded in 1994 and works with Local Governments and the community to support the implementation of Towards Zero, the road safety strategy for WA 2008-2020. Three levels of coordination (State, Regional and Local) make up the operational framework for road safety in Western Australia. The RoadWise Program is supported by the Road Safety Commission and is funded through the Road Trauma Trust Account; which is made up of the speed and red light camera fines received in WA and the State Road Funds to Local Government Agreement sourced from WA vehicle licensing fees.

The RoadWise Program supports Local Governments, community groups, private businesses and individuals to become involved in the road safety network around the state. Through a team of regional and metropolitan based staff, RoadWise achieves this by supporting local road safety committees, providing access to resources and training, and increasing knowledge, which all contribute to building the capacity of the network to make an effective contribution to improving road safety in Western Australia.

## DEFINITIONS

|              |  |
|--------------|--|
| WAPOL        | WA Police  |
| ANCAP        | Australasian New Car Assessment Program  |
| CoB          | City of Bunbury  |
| WALGA        | WA Local Government Association  |
| SDERA        | School Drug Education and Road Aware   |
| SW YDDP      | South West Youth Driver Development Program                                    |
| RAC          | Royal Automobile Club  |
| RCS          | Road Safety Commission   |
| Towards Zero | Is the State strategy for aiming for zero fatalities from existing statistics. |
| Road Users   | Drivers, pedestrians, passengers, cyclists and motorcyclists.                  |

# BACKGROUND INFORMATION

This action plan is written under the framework of the State Road Safety Strategy and the principles of the Safe System, the Towards Zero initiative and Shared Responsibility approach to road safety that has been used throughout Australia. Towards Zero Initiative is the State strategy for aiming for zero fatalities from existing statistics.

A Safe System benefits all road users and has four essential elements:

- **Safe Road Use** - this is about fostering a culture that supports alert and compliant road users and improving road user behaviour and enforcement.
- **Safe Road and Roadsides** - provide safer roads by improving the road and the road environment.
- **Safe Speeds** – category aims to improve speed management on roads and foster a community and driving culture that supports lower travel speeds.
- **Safe Vehicles** - aims to improve awareness of vehicle safety features and ANCAP ratings and to encourage purchase of at least four or five star ANCAP rated vehicles.

There are four guiding principles behind the Safe System:

1. *The limits of human performance:* We all make mistakes and we all need to acknowledge the limits of our capabilities.
2. *The physical limits of human tolerance to violent forces:* We are physically vulnerable when involved in a traffic crash.
3. *Shared responsibility:* This means all of us take an individual and shared role in road safety.
4. *A forgiving road system:* so that when crashes do happen, deaths can be avoided and injuries minimised.

<http://www.roadwise.asn.au/>

The Bunbury RoadWise Committee will the monitor progress and refine actions at each meeting and evaluate results and celebrate achievements at the end of the year.

# WA POLICE



**SAFE ROAD USE**  
Raise these concerns with WA police:

- Drink/Drug driving
- Restraints
- Fatigue
- Distracted driving
- Hooning
- Speeding
- Road rules
- Road Users



**SAFE ROADS AND ROADSIDES**

No Involvement



**SAFE SPEEDS**  
Raise these concerns with WA police:

- Speeding
- Anti-Social road user behaviour



**SAFE VEHICLES**

- Encourage use of ANCAP Safety Fleet vehicles

# CITY OF BUNBURY



**SAFE ROAD USE**  
Raise these concerns with CoB.

- Speed limit concerns
- Crashes
- Unacceptable Traffic Volumes
- Through traffic



**SAFE ROADS AND ROADSIDES**  
Raise these concerns with CoB:

- Traffic Management Guidelines
- Blackspot funding
- Road safety audits
- Roads and roadsides environment
- Signage



**SAFE SPEEDS**  
Raise these concerns with CoB:

- Traffic Monitoring.
- Speed limit concerns



**SAFE VEHICLES**

- Encourage use of ANCAP Safety Fleet vehicles

# MAIN ROADS



**SAFE ROAD USE**  
Raise these concerns with Main Roads Department WA

- Speed limit changes
- Crashes
- Heavy vehicles



**SAFE ROADS AND ROADSIDES**

- Possible funding
- Development/maintenance in conjunction with CoB



**SAFE SPEEDS**  
Raise these concerns with Main Roads Department WA

- Possible funding



**SAFE VEHICLES**

No Involvement

# ROADWISE



**SAFE ROAD USE**

- Provide community awareness and education
- Media campaigns with CoB



**SAFE ROADS AND ROADSIDES**

- Lobby for increased funding for road safety initiatives
- Provide community awareness and education on CoB initiatives



**SAFE SPEEDS**

- Provide community awareness and education
- Media campaigns with CoB
- Lobby for reduced speed limits



**SAFE VEHICLES**

- Provide community awareness and education
- Media campaigns with CoB

# Safe Road Use

AIM: To improve road user behaviour and foster a culture that supports alert and compliant road use.

| Priority Area    | Activity or Action  | Agencies Involved  | Progress & Resources  | Evaluate |
|------------------|---|--|---|----------|
| Impaired Driving | <ul style="list-style-type: none"> <li>Promote the Skipper program to Licensee's via the Bunbury Alcohol Accord meetings (monthly)</li> <li>Develop a campaign with regards to impaired driving via the Alcohol and Other Drugs Management Plan Reference Group e.g. increased awareness of road side drug testing, Blow Zero campaign</li> </ul> | City of Bunbury via: <ul style="list-style-type: none"> <li>Bunbury Alcohol Accord</li> <li>Alcohol and Other Drugs Management Plan Reference Group</li> </ul> RoadWise<br>WA Police<br>SDERA<br>Prevent Alcohol and Risk-related Trauma in Youth (PARTY) Program (Bunbury Hospital)<br>SJOG South West Community Alcohol and Drug Service | Promoted Skipper program/resources to Licensee's.<br><br>Provided drink coasters re drink driving to Licensed premises.<br><br><a href="https://www.rsc.wa.gov.au/Your-Safety/Safety-Topics/Drink-Driving">https://www.rsc.wa.gov.au/Your-Safety/Safety-Topics/Drink-Driving</a>  |          |
| Urban Safety     | <ul style="list-style-type: none"> <li>Promote roundabout use rules</li> <li>Campaign to reduce people running red lights</li> <li>Share the roads and 1m rule (cyclists)</li> <li>Drive to conditions on regional roads (signage on Freeway/Forrest Hwy "Hear that Noise? Welcome to Regional WA)</li> </ul>                                     | RoadWise<br>WA Police<br>SDERA<br>CoB<br>Department of Transport   | <a href="https://www.rsc.wa.gov.au/Rules-Penalties/Browse/Roundabouts">https://www.rsc.wa.gov.au/Rules-Penalties/Browse/Roundabouts</a><br><br><a href="https://www.rsc.wa.gov.au/Rules-Penalties/Browse/Red-Lights-Intersections">https://www.rsc.wa.gov.au/Rules-Penalties/Browse/Red-Lights-Intersections</a><br><br>RoadWise committee requested data on red light cameras in area from WA Police.<br><br><a href="https://www.rsc.wa.gov.au/Rules-Penalties/Browse/Cyclists">https://www.rsc.wa.gov.au/Rules-Penalties/Browse/Cyclists</a> |          |

| Priority Area                | Activity or Action  | Agencies Involved   | Progress & Resources  | Evaluate |
|------------------------------|---|---|---|----------|
| Driver Distraction           | <ul style="list-style-type: none"> <li>Continue to promote the M8 the call can W8 campaign via stickers, mobile phone pouches, posters and pledges.</li> <li>Expand the M8 the call can W8 campaign to Youth Week event with “Take Your Selfie Here, Not on the Road” selfie frame and photo booth</li> <li>Consider campaign to target distraction for other road users e.g. pedestrians, cyclists, skateboards</li> </ul> | RoadWise<br>WA Police<br>SDERA<br>CoB (YAC)<br>SW YDDP<br>Department of Transport | The Shift event (Youth Week 2018) planned with selfie frame and photo booth.<br><br>Consider ‘texting bays’ or other in lead up to Easter 2018. |          |
| Fatigue                      | <ul style="list-style-type: none"> <li>Operate at least one Driver Reviver in the Greater Bunbury area annually over a holiday period.</li> </ul>   | Apex Club<br>RoadWise<br>CoB<br>Main Roads WA                                     | Apex Club to decide availability to operate next Driver Reviver and RoadWise to liaise with Main Roads WA regarding suitable location.          |          |
| Road Ribbons for Road Safety | <ul style="list-style-type: none"> <li>To promote the campaign over November and December at various City of Bunbury locations with ribbons, pull up banners and media coverage.</li> </ul>   | CoB<br>RoadWise   | 2 x CoB Road Ribbon pull up banners purchased to display in 2018 e.g. Administration, Sports Centre, Library etc.                               |          |

# Safe Roads and Roadsides

AIM: To provide safe roads by improving the road and road environment.

| Priority     | Activity or Action  | Agencies Involved                | Progress  | Evaluate |
|--------------|---|----------------------------------|---|----------|
| Urban Safety | <ul style="list-style-type: none"><li>• Collect and review data e.g. traffic counts</li><li>• Complete 1-3 road safety audits on selected roads</li><li>• Raise the profile of City of Bunbury safe road achievements through media releases, newsletters</li></ul> | CoB<br>Main Roads WA<br>RoadWise | Traffic counts are tabled at RoadWise meetings. |          |

# Safe Speeds

AIM: To reduce travel speeds by improving speed management on roads and fostering a community and driving culture that supports lower travel speeds.

| Priority | Activity or Action   | Agencies Involved  | Progress  | Evaluation |
|----------|--|--|---|------------|
| Speeding | <ul style="list-style-type: none"><li>• Collect and review data e.g. traffic counts.</li><li>• Encourage residents to promote the “Please Slow Down, Consider Our Kids” bin stickers.</li><li>• Investigate RSC project grant to expand bin stickers program with 3 bin system.</li><li>• Investigate the loan and/or purchase of Courtesy Speed Display Signs</li></ul> | RoadWise<br>WA Police<br>Main Roads WA<br>SDERA/Schools<br>CoB | WA Police informed if speeding exceeds 85 <sup>th</sup> percentile.<br><br>Consider applying for RSC project grant for expansion of bin stickers program.<br><br>Consider loaning WALGA RoadWise Courtesy Speed Display Signs to trial. |            |



# Safe Vehicles

AIM: To improve awareness of ANCAP Star Ratings and to encourage fleet and non-fleet buyers to purchase vehicles with a minimum four star rating.

| Priority       | Activity or Action  | Agencies Involved  | Progress  | Evaluation |
|----------------|---|--|---|------------|
| Fleet Safety   | <ul style="list-style-type: none"> <li>Encourage City of Bunbury to adopt a comprehensive fleet safety policy.</li> <li>Promote City of Bunbury use of 5 star ANCAP rated vehicles.</li> </ul>                                      | RoadWise<br>CoB<br>WA Police<br>SDERA<br>RAC                   | <a href="http://www.roadwise.asn.au/fleet-safety-resource-kit.aspx">http://www.roadwise.asn.au/fleet-safety-resource-kit.aspx</a>                                     |            |
| Novice Drivers | <ul style="list-style-type: none"> <li>Promote ANCAP app to novice drivers via youth programs and to parents.</li> </ul>  | RoadWise<br>CoB<br>SDERA<br>SW YDDP<br>Department of Transport | <a href="http://app.ancap.com.au/">http://app.ancap.com.au/</a>   |            |
| Vehicle Safety | <ul style="list-style-type: none"> <li>Promote regular vehicle safety checks and maintenance               <ul style="list-style-type: none"> <li>headlights</li> <li>tyre depth tread</li> <li>secure loads</li> </ul> </li> </ul> | RoadWise<br>CoB<br>Department of Transport                     | <a href="https://www.transport.wa.gov.au/licensing/vehicle-maintenance-checklist.asp">https://www.transport.wa.gov.au/licensing/vehicle-maintenance-checklist.asp</a> |            |

# BUNBURY ROADWISE PLANNER 2018

|                                 | Jan | Feb | Mar                   | Apr                                 | May | Jun | Jul         | Aug              | Sep | Oct          | Nov                          | Dec                          |
|---------------------------------|-----|-----|-----------------------|-------------------------------------|-----|-----|-------------|------------------|-----|--------------|------------------------------|------------------------------|
| <b>Safe Road Use</b>            |     |     | Bike Week             | Youth Week<br>M8 the call can<br>W8 |     |     | NAIDOC Week | Rail Safety Week |     | Seniors Week |                              |                              |
| <b>Safe Speed</b>               |     |     |                       |                                     |     |     |             |                  |     |              |                              |                              |
| <b>Safe Vehicles</b>            |     |     |                       |                                     |     |     |             |                  |     |              |                              |                              |
| <b>Safe Roads and Roadsides</b> |     |     |                       |                                     |     |     |             |                  |     |              |                              |                              |
| <b>Safe System Foundations</b>  |     |     | Blessing of the Roads |                                     |     |     |             |                  |     |              | Road Ribbons for Road Safety | Road Ribbons for Road Safety |